



## President's Message:

# WELCOME FROM PAULA LUFF



**Paula Luff**, DePaul University  
MASFAA President

Greetings MASFAA!

I hope your fall is going well and that you are planning to join us in Milwaukee as we celebrate MASFAA's 50th birthday! If you haven't had a chance to visit the conference website yet, I encourage you to take a break from your hectic work day, and check out all the cool things being prepared for our October meeting.

Your conference committees are planning an outstanding event for MASFAA's 50th Anniversary Conference. With more than 35 interest sessions and several general sessions – including federal updates from both NASFAA President, Justin Draeger and everyone's favorite fed, Jeff Baker—this year's conference promises to be one of the best yet!

Along with a plethora of informative and thought provoking sessions, you'll have plenty of time to mix and mingle with your colleagues from the nine states in our region. Not only will we have our regular sector meetings and user group sessions, but we'll also be holding a glitzy 50th Anniversary Gala on Tuesday night. Be sure to bring a black and white outfit for our Anniversary Dinner – dresses and suits, or even gowns and tuxes are appropriate for this celebratory event! We've invited all the MASFAA past-presidents and retirees to join us that evening, so you may get a chance to visit with some familiar faces you haven't seen in a while.

If you are new to MASFAA I encourage you join us at the Newcomer Orientation on Sunday afternoon. This is a prime opportunity to meet other newbies and learn more about MASFAA and how to get the most out of your conference experience. If you are a MASFAA veteran, please reach out to our newcomers—invite someone you don't know to sit with you at lunch or make dinner plans with a new friend—you can never have too many FA colleagues!

I hope you will be able to join us at the MASFAA conference (there is still time to register) where we are "Celebrating 50 Years of Student Service, Advocacy and Professional Excellence!" This is an exciting milestone for MASFAA and I look forward to celebrating with you all in Milwaukee!

Best to all,  
Paula

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MASFAA Moments is published quarterly with the purpose of providing a forum for communicating with members about issues affecting our profession as well as to inform members of the ongoing activity of MASFAA committees and the Executive Council.

Articles may be submitted by any person, committee, state association or organization. All submissions are subject to final acceptance and review by the editorial board prior to the publication of the newsletter. Submissions may be rejected, edited for content or edited for length. Articles must be intended for the benefit of MASFAA members and not for company marketing or promotional purposes.

Please send articles, photos and comments to:

**Mary Jo Smith**  
Newsletter Committee Chair  
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# JOIN US AT THE MASFAA CONFERENCE

## SUNDAY EVENING: Dinner at one of Milwaukee's top tourist destinations — the Harley Davidson Museum

Less than a 15 minute walk or a short 5 minute shuttle ride from the hotel, the Harley Davidson Museum embodies the spirit of celebration and camaraderie. Founded in Milwaukee in 1903, Harley Davidson's rich and unique history comes alive at the museum! Bring out your inner Road Ranger or Motorcycle Mama by wearing your leathers or black / orange gear.



### Dinner Reception and Museum Tour

#### Arrive

- Shuttles run 4:30pm – 9:30pm (5 minute ride)
- 13 minute walk from hotel to museum
- Free parking if you 'motor' in yourself

#### Shop

- Gift shop is open until 6:30pm

#### Check In

- Beginning 5:00pm in "The Garage"
- Receive museum ticket and meal card

#### Visit

- Cash Bar in "The Garage" 5:00 pm – 9:00 pm
- "The Motor Bar" is open until 6:00 pm

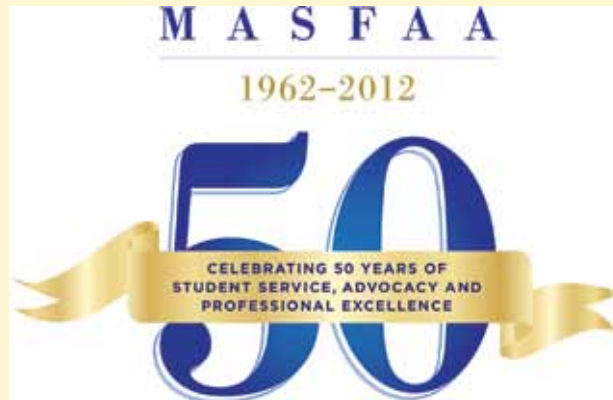
#### Eat

- Enjoy dinner and program from 6:00pm -7:30pm

#### Explore

- H.D. Museum open to MASFAA attendees only from 7:00pm - 9:00pm

# TUESDAY EVENING'S 50TH ANNIVERSARY CELEBRATION



Join us for an evening of MEMORIES and CELEBRATION as we toast 50 years of Student Service, Advocacy, and Professional Excellence!





## School Supply Drive for Congress School of Milwaukee

[Congress School](#) is the site for the 2012 Fall Carnival of Learning Reality Store

Please consider bringing an item from the school's wish list to the Fall 2012 MASFAA conference. Help equip the students with the necessary tools to learn and succeed this school year!

### Wish list of items:

- ✓ Loose leaf paper
- ✓ Crayons
- ✓ Pencils
- ✓ Markers
- ✓ Colored pencils
- ✓ Glue sticks
- ✓ Construction paper
- ✓ Jump ropes
- ✓ Sidewalk chalk
- ✓ Kleenex
- ✓ Calculators
- ✓ Kick balls
- ✓ Hand sanitizer
- ✓ Dry erase markers



The raffle is your chance to provide support to [CollegePossible](#), the charity for the 50<sup>th</sup> Anniversary Conference.

### Raffle donations to consider:

- **Gift cards:** Easy to pack! Think 'big' retailers to make sure that anyone from MASFAA's region could use it.
- **Theme baskets:** Wine, movies, chocolate, notecards, holiday, gardening, coffee, pets, golf, etc.
- **College logo apparel** from your campus bookstore.
- **Anything!** What would you bid on?

### How it works:

**Donate** an item to the raffle. All items will be displayed with envelopes to collect tickets from bidders. **Buy tickets-** \$1 for 1, \$5 for 6 or for \$20 attendees can purchase an arm's wingspan of tickets to put in the envelopes of item(s) you want to win. **Win-** A random drawing of one ticket from each envelope will determine who wins the item. **Help-** All proceeds from the sale of raffle tickets will go to CollegePossible.

# Illinois Update

**Jana Albrecht**, Illinois State University

As we settle into the new school year, ILASFAA continues to plan events. October 2 will be our Legislative Workshop in Springfield. This workshop will provide training on how Federal laws are created and passed, and a representative from ISAC will explain state legislation for new bills and funding. In addition, a college government relations representative will teach us how to talk with our legislators and how to get our voices heard. Trolleys will take us to the State Capitol for tours. All of this – plus a free lunch – will have our members ready to meet our legislators and truly advocate for our students.

An Illinois dinner is planned for Monday night at the MASFAA Conference. These dinners are always a great time to catch up with our colleagues and hear the latest gossip.

Future ILASFAA events include: Fall Workshop October 26 at Waubensee College; Fall Workshop November 7 at Springfield Crowne Plaza; Executive Board Meeting November 8 at Parkland College; and Reality Store in Chicago area TBA.

# WISCONSIN UPDATE

**Wendy Hilvo**, Columbia College of Nursing

As we approach MASFAA's 50th anniversary conference, WASFAA is thrilled that the great state of Wisconsin will be hosting this special event. We hope to see many of our MASFAA colleagues join us in Milwaukee for valuable training, federal updates, and networking opportunities. The MASFAA local arrangements committee has several WASFAA members who have been working hard to ensure this conference is memorable and valuable.

The last few months have been very busy for WASFAA members! Summer was packed with enriching training activities. WASFAA sent 2 representatives to the MASFAA Leadership symposium June 6-8th in Duluth, MN to participate in the valuable leadership skills sessions. Several WASFAA committees were very busy over the summer months! The Professional Development Committee hosted a well-received Office Professionals retreat June 21-22nd at the Chula Vista Resort in Wisconsin Dells. The 29 office professionals who attended were immersed in various training activities focused on sharpening their customer service skills and reviewing important financial aid changes.

The Innovations Committee launched a new website for our association over the summer which is completely managed in-house by our talented committee members. Check out our modern, new look at [www.wasfaa.net](http://www.wasfaa.net). The Executive Committee met for a strategic planning retreat July 10-11 in Williams Bay, WI to look at short and long term association goals and focus on ways to continuously improve the activities and actions of the committees serving our members and the community. Many WASFAA members took advantage of the close proximity of the MASFAA conference being held in Chicago this summer, and participated in this valuable training event. Several WASFAA members attended the MASFAA board retreat in Bellaire, MI in August, including the MASFAA president-elect, Sara Beth Holman, a WASFAA past-president. MASFAA's Justin Draeger provided valuable updates to participants.

In April 2012 a bill was passed by the Legislature and signed by the Governor that created a temporary study committee on issues of financial aid in Wisconsin. The measure is known as Act 176 and the study committee it created is known as the Commission on Financial Aid Consolidation and Modernization. Several members of WASFAA's State Issues Committee are active members of the Commission and have been working tirelessly to ensure the best possible outcomes for everyone involved. As we move into Fall, the Pre-Collegiate Committee has been hard at work preparing for the upcoming High School Counselor workshops, which kick off in October.

This brief summary is only a few of the highlights from the past few months- the meaningful, important work that WASFAA committees and members have been engaged in continues to amaze me! When you attend the MASFAA conference, take a moment to connect with one of the truly outstanding professionals from WASFAA that you might not know yet. Our strength is our willingness to learn from and be inspired by each other. See you in Milwaukee next month!

# IOWA UPDATE

Heather Gaumer, Simpson College

IASFAA is in the midst of planning numerous activities to occur before winter is officially upon us all. The Program and Site Committees are busy planning and coordinating our fall conference for November 7 -9, 2012 at the Harrah's Casino in Council Bluffs, Iowa. We will begin our conference activities with a pre-conference workshop using the NASFAA Training materials on Direct Loans and Reconciliation. We are also pleased to be one of the state associations to host a NASFAA Trainer and we will be offering three interest sessions co-presented by an IASFAA member and the NASFAA Trainer.

Since Iowa is well known for our impact on Presidential election results, we thought it fitting to revive our efforts with both federal and state legislators. Our Federal and State Issues Committee is currently planning a legislative day event to take place in early December to help our membership reopen our lines of communication with the legislators and to help educate them on the complexities of the work we do for students.

IASFAA will also be implementing two new initiatives to help better serve our members. With the approval of the IASFAA Executive Council, work is being done to implement a feature that will allow members to pay for conference registrations, membership dues and other activities with a credit card transaction. It is believed that this new feature will also streamline processes for our Treasurer and Treasurer-Elect positions. The other new initiative is providing a scholarship for up to three IASFAA members to attend the MASFAA Summer Institute. The scholarships would cover half of the cost of MASFAA Summer Institute registration. This scholarship opportunity will be available on a trial basis and is to be reevaluated by the Executive Council to determine our future commitment to the initiative.

# OHIO UPDATE

Cheryl Willard, OASFAA President

## **OASFAA Gears Up for 2012-13**

2012-13 OASFAA Elections were held in the spring and our newly-elected Board of Trustees and Executive Committee is currently in place. J. Randy Green, Director of Financial Aid at Wittenberg University, is OASFAA President-Elect. Randy will represent the state of Ohio on the MASFAA Executive Council in 2012-13.

Members of the 2012-13 and 2011-12 OASFAA Executive Boards had an opportunity to discuss Association-related topics at our Retreat / Transition Meeting that was held in June. On August 6, the first of six 2012-13 Executive Committee Meetings was held. Conference Planning has been busy with preparations for our upcoming Winter Conference, where we will partner once again, with OCAN (Ohio College Access Network).

In addition to the training opportunities typically offered for the Membership, including Regional Meetings, Need Analysis Training, and Support Professional Workshops, plans are underway for a leadership program which will take place during Winter and Spring Conferences. We also anticipate providing NASFAA Training in each of our state's four Regions during the first part of 2013. I am pleased to report that two OASFAA members participated in the MASFAA Leadership Symposium: Carrie Short, of Baldwin Wallace University and Sonia Slomba, of Central State University. In addition, two OASFAA members have been named recipients of the MASFAA Scholarship and will travel to Milwaukee for the upcoming 50th Anniversary Conference. I am proud to say that six OASFAA members have been nominated for five MASFAA Awards, and I am keeping my fingers crossed that financial aid professionals from Ohio will be amongst this year's award recipients!

All in all, OASFAA is looking forward to a good year, filled with solid training, opportunities for networking, and events that will allow us all to spend time with colleagues throughout the state.



# MASFAA FRIENDS AT NASFAA

Enjoy photos of your MASFAA friends at NASFAA this summer. Additional photos can be found online on the MASFAA FaceBook page as well as at the MASFAA Photo Gallery at <http://www.masfaa.org/docs/news/2012nasfaagallery/nasfaa2012.html>



Al Hermesen (Wayne State), Cindy Hermesen (Oakland Univ) and Dick Battig (St Marys Univ)



Anne Watson (Nelnet), Pat Chaplin (Marygrove) and Lori vedder (U of Michigan-Flint)



Candi Frazier (WV Univ) and JoAnn Ross (Mountain State Univ)



Diane Stemper (The Ohio State Univ) and Dan Mann (Univ of Illinois--Urbana-Champaign)



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# MASFAA FRIENDS AT NASFAA (CONTINUED)



Jackie Fairbairn (Great Lakes), Dick George (Great Lakes) and Pam Fowler (Univ of Michigan)



Outgoing NASFAA National Chair, Pam\_Fowler (Univ of Michigan) is surrounded by her loving family as she prepares to pass the gavel



Michelle Trame (U of Ill - Urbana-Champaign), Aaron Steffens (Luther College) and Paula Luff (DePaul Univ)



Tally Hart (The Ohio State Univ) accepts the NASFAA Lifetime Membership Award

9 Training Opportunities

10 Debt Management Resources

11 Policies and Regulations

## Where would you like to go?

6 Tools and Calculators

7 Default Prevention

8 Research and Reports

3 Industry Events

4 Financial Literacy Training

5 Student Aid Resources

**TG can help.**

To learn more, visit: [www.TG.org/MASFAA](http://www.TG.org/MASFAA)

1 Money Management Resources

2 Integrated Default Assistant<sup>SM</sup> (IDA<sup>SM</sup>)