

2021 MASFAA Conference Agenda

Sunday, October 10, 2021

- 11:30—12:15 Newcomer Lunch (*1st time MASFAA conference attendees only*)
- 12:15—1:45 Empathetic Listening: Tips to Recover and Recharge
- 2:00—3:30 Diversity and Inclusion
- 3:45—4:30 Opening Ceremony
- 4:45—5:45 Cost of Attendance Development
Building Self-Care Into Your Work Day
Higher Education Emergency Relief Funding
Understanding Student Loan Refinancing in the Changing Environment
Building a Process with Your Registrar for Enrollment Reporting

Monday, October 11, 2021

- 8:30—9:45 MASFAA Business Meeting
NASFAA Update
- 10:00—11:15 Professional Development Poppies: Smelling Growth Everywhere
What's in a Debt Letter?
Trends in Higher Education
The Learning and Communication Styles of Generation Z
The Role of Financial aid in Strategic Enrollment Management Planning
Title IV Fraud Prevention and Detection
- 11:30—12:30 Special Guest: Kat Perkins
- 1:30—2:30 Connecting with Students
The Other Side of the Desk: How to Let Your Child Choose a College
Financial Education and Issues of Student Inequity
Working to Eliminate Bias in Aid Administration
Engaging Campus Community in Consumer Information
- 3:00—4:00 Appreciative Advising: Deliver What Your Students Need
How to Effectively Serve Online Students
Leveraging Technology Tools to Improve the Student Experience
Incorporating Business Efficiencies
How America Pays for College
- 4:15—5:00 School Sector Meetings

2021 MASFAA Conference Agenda

Tuesday, October 12, 2021

- 9:15—10:30 Juggling Personality Types in the Office Environment
Building and Managing Credit
Revolutionary Private Student Loan Qualification & Comparison Tool
Unofficial Term Withdrawal—Financial Aid and Registrar Partnership
Verification 2021-22 and 2022-23
- 11:00—12:15 Federal Update
- 1:45—2:45 Gainful Employment: Get Prepared
Strengthening your Helping Skills for Student Success
Developing Focus—7 Essential Tips
Shining a Light on who has, “debt without a degree”
SAP Appeals, the Aid Office, and Academic Advisors: Working Together to
- 3:15—4:15 Finding Motivation in Tough Times—NASFAA
Evaluating Repayment Rate Proposals for HEA Reauthorization
Not Your Grandfather’s ISA: Third-party Funding Alternatives for a Changing World
Why the Higher Ed Funnel is More of a Colander
Cash Management: Administering Disbursements
- 4:30—5:15 System Sector Meetings
- 5:30 MASFAA Hosted Event at Lakefront Brewery!

Wednesday, October 13, 2021

- 9:00—10:30 Inside the Beltway—NASFAA
- 10:30—11:30 Passing of Gavel Ceremony
Introduction to the 2022 Conference